

KEYS TO ECONOMIC RECOVERY FROM COVID-19

What strategies will help local economies recover more quickly from the COVID-19 pandemic?

The nclIMPACT Initiative at the UNC School of Government and NCGrowth at the Kenan Institute for Private Enterprise are collaborating on a project to assess the short term impacts of local factors and local government actions that aim to help people feel safe engaging in activities that improve the economy. This project was supported by the North Carolina Policy Collaboratory at the University of North Carolina at Chapel Hill with funding from the North Carolina Coronavirus Relief Fund established and appropriated by the North Carolina General Assembly.

REGISTER FOR THE WEBINAR SERIES

October 28: Innovations in the Face of Crisis

November 18: Collaborations in the Face of Crisis

January 27: Using Data to Drive Decisions in the Face of Crisis

Register for this series of webinars where we will share what we learn and collect your input as the project progresses. All webinars begin at 2 p.m. EST. You will automatically be registered for the series by registering once using this link: go.unc.edu/KeystoRecovery

We will share data analysis, case studies, resources, and strategies designed to assist with local economic recovery efforts, as well as solicit your ideas regarding additional data needed and questions for which you need answers to lead and guide our state's recovery. For example:

- Can a community change their trajectory by implementing strategies at the local level?
- Can public health supports make the public feel more safe shopping, dining, etc.?
- Does availability of testing impact economic recovery?
- Do a community's largest economic sectors impact their economic recovery?
- Does community makeup affect economic recovery for most vulnerable groups?

Resources & Strategies Database

Explore a database of resources and strategies for local communities that represents a compilation of federal, state, local, and private resources available to small businesses and community organizations in North and South Carolina for dealing with the effects of COVID-19.

Case Studies

The project team will identify several representative communities and develop in-depth case studies on their local responses that will be useful for other local communities to consider.

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