The project was grounded in the Collective Impact Model.

Community teams participated in a systematic approach that included a series of forums, webinars, and meetings, as well as access to resources and technical assistance. They completed planning and implementation exercises to facilitate progress towards their local efforts. The ORP was led by UNC School of Government faculty and coordinated by the ncIMPACT Initiative. Project goals included:

1. Plan, deliver, and continuously refine activities in support of local community teams responding to the opioid crisis
2. Strengthen the capacity of community teams for planning, implementing, monitoring, and sustaining their community programming
3. Strengthen collaboration and connections around opioid response efforts
4. Disseminate resources and findings to a larger set of stakeholders

Teams set goals related to community priorities

**IMPROVING**
- community health, safety, and recovery

**INCREASING**
- access to and engagement with treatment,
- community collaborations and capacity, and funding

**REDUCING**
- stigma and increasing awareness and knowledge of addiction, opioid use and misuse, impacts of opioid use on the community, and prevention and treatment options

**DECREASING**
- access to opioids and preventing new substance use disorder (SUD) cases

Significant outputs reported by participants included but not limited to

10. Teams leveraged their ORP action plans to receive grant funding to support their work, totaling more than $4 million
9. Public education campaigns about treatment and recovery, administering Naloxone, and reducing stigma
9. Recovery support programs
8. Drug takeback efforts
8. Strategies to improve treatment
3. Post-overdose response teams

Connections made among communities working on opioid response:
A logic model, evaluation questions of interest to stakeholders, and a data collection plan guided this evaluation. Project documents, surveys, and interviews are included among the sources of data.