Logistics

• Today’s webinar will be recorded

• Recording and resources will be sent by email post-webinar

Technical notes:
• Tech Support: Lashika Hester
e: lashika@myfuturenc.org
c: 919-327-8376
• Due to the number of attendees, everyone is muted.
• Questions can be asked in the chat.
• Participants will be unmuted for the discussion portion.
Agenda

• Welcome
• Overview of MFNC
• Local Conversation about Attainment Goals
• Taking Action in Your County
• Setting Local Goals Calculations
• Discussion
House Bill 664

To ensure that the State remains economically competitive, the State shall ensure that by the year 2030:

2 MILLION

25- to 44-year-olds will have completed a high-quality credential or postsecondary degree
Measuring Our Progress

North Carolina faces a growing need for talent. Two thirds of our jobs require education after high school, yet less than half of North Carolinians have the level required. Based on the most recent data available, in 2019 North Carolina had an estimated 1,450,249 adults ages 25-44 with a high-quality degree or credential. Based on those projections, North Carolina is 44,000 below where it needed to be to be on target to the 2 million by 2030 goal.

### 2019 North Carolina Population by Educational Attainment

[ages 0-44]

<table>
<thead>
<tr>
<th>Educational Attainment</th>
<th>Population</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ages 0-4</td>
<td>591K</td>
</tr>
<tr>
<td>Ages 5-15</td>
<td>1.4M</td>
</tr>
<tr>
<td>Ages 16-24</td>
<td>1.3M</td>
</tr>
<tr>
<td>Ages 25-44 with certificate or degree</td>
<td>1.45M</td>
</tr>
<tr>
<td>No HS diploma or GED</td>
<td>284K</td>
</tr>
<tr>
<td>HS diploma or GED</td>
<td>600K</td>
</tr>
<tr>
<td>Some college, no degree</td>
<td>380K</td>
</tr>
<tr>
<td>Associate degree</td>
<td>204K</td>
</tr>
<tr>
<td>Bachelor's degree</td>
<td>268K</td>
</tr>
<tr>
<td>Graduate or professional degree</td>
<td>645K</td>
</tr>
<tr>
<td>Diploma or GED</td>
<td>333K</td>
</tr>
<tr>
<td>Grade 9-12</td>
<td>334K</td>
</tr>
<tr>
<td>Grades 5-8</td>
<td>544K</td>
</tr>
<tr>
<td>Not in school</td>
<td>197K</td>
</tr>
<tr>
<td>Working, not in school</td>
<td>301K</td>
</tr>
<tr>
<td>Not working, not in school</td>
<td>344K</td>
</tr>
<tr>
<td>Associate's or more</td>
<td>532K</td>
</tr>
<tr>
<td>In college</td>
<td>652K</td>
</tr>
<tr>
<td>Pre-K-4</td>
<td>464K</td>
</tr>
<tr>
<td>Age 5-15 not in school</td>
<td>178K</td>
</tr>
<tr>
<td>Age 4 pre-k or kindergarten</td>
<td>69K</td>
</tr>
<tr>
<td>Age 0-3</td>
<td>464K</td>
</tr>
<tr>
<td>Age 4 not in school</td>
<td>58K</td>
</tr>
<tr>
<td>Age 4 pre-k or kindergarten</td>
<td>532K</td>
</tr>
</tbody>
</table>

- **2019 North Carolina Population**: 1,450,249 adults ages 25-44 with a high-quality degree or credential.
A Shared Vision
A Collective Impact Approach to Achieve Our Statewide Education Attainment Goal

myFUTURENC
2 million by 2030.
Local Education Attainment Collaboratives

myFutureNC Local Collaboratives

- 15 local educational attainment collaboratives
- 2-year peer learning opportunity
- Setting local attainment goals and strategies to increase attainment
- Develop toolkits to support engagement of additional communities
Local Educational Attainment Collaboratives

- Our Future Cape Fear: A Roadmap to Meaningful Careers
- Central Carolina Connections: Chatham, Harnett, Lee County Collaborative
- Queen City Collaborative
- OurFutureUnC Educate, Equip, Excel
- GuilfordJobs2030
- AchieveRight2!
- Land of Sky Education & Workforce Collaborative
- Durham’s Opportunity Collaborative
- McDowell Pipeline: Growing our Own
- Employer NE NC: An Educational Collaborative
- Sampson Connect
- Surry-Yadkin IMPACT
- Our Future in UNSON
- Work in Burke
REGIONAL IMPACT MANAGERS

Tracie Metz
Tracie@myfuturenc.org

Senemeht Olatunji
Senemeht@myfuturenc.org

Angie Jenkins
Angie@myfuturenc.org

Toni Blount
Toni@myfuturenc.org
State Attainment Dashboard

18 North Carolina Education Performance Indicators:

**Readiness**
Access & Foundation
- NC Pre-K Enrollment
- College & Career Ready in Reading
- NAEP Fourth Grade Reading
- College & Career Reading in Math
- NAEP Eighth Grade Math

**Access**
& College Transition
- Chronic Absenteeism
- High School Graduation Rate
- ACT Performance
- FAFSA Completion Rate

**Completion**
& Graduation Rates
- Postsecondary Enrollment Rate
- First-Year Persistence Rate
- Postsecondary Completion Rate: 4-year Public
- Postsecondary Completion Rate: 4-year Private
- Postsecondary Completion Rate: 2-year Public

**Workforce Alignment**
Labor Force Transition
- Labor Market Alignment
- Disconnected Youth
- Labor Force Participation Rate
- Family-Sustaining Wage

https://dashboard.myfuturenc.org/
County Attainment Profiles

- Data unique to each of NC’s 100 counties
- Highlights county and regional performance on key indicators
- Lists specific opportunities for improvement that will ultimately lead to increased attainment
- Facilitates decision-making on LOCAL priorities
- Uses data to identify three actionable opportunity areas to improve future attainment outcomes

Opportunities for Growth

- NC Pre-K Enrollment: 35% of Iredell County eligible 4-year-olds are enrolled in NC Pre-K, below the county average of 44%.
- School Counselors: Iredell County has a student-to-school counselor ratio of 42:1, above the county average of 36:3:1.
- FAFSA Completion: 56% of Iredell County high school seniors complete the FAFSA, below the state average of 64%.

https://dashboard.myfuturenc.org/county-data-and-resources/
Goal Setting - Local Conversations

- Beaufort County
- Caldwell County
- Cumberland County
- Davie-Davidson
- Guilford 60x30
- Mecklenburg County
- Rowan County
- Union-Anson
- Vance-Granville
- Wilkes-Alleghany-Avery
Local Feedback

1. These local 2030 goal estimates are realistic/reasonable.

2. Prefer the goals to be county-level, when possible.

3. Local goal recommendations should be shared directly with local leaders. The local leaders should have responsibility for sharing and using them.

4. There is concern that the local attainment goals could be used punitively, especially in counties with high levels of out-migration.

5. We should consider strategies for helping local communities set targets/goals for 2030 all along the continuum.
Resources Available

- Setting Local Attainment Goals Practice Guide
- 100 County Attainment Goals Spreadsheet
- County Attainment Profiles

One of the primary activities for myFutureNC is to develop, publish, and update state and local data dashboards that allow users to measure progress towards attainment milestones. During the 2020-21 academic year, myFutureNC and Carolina Demography staff worked to refine and update the myFutureNC County Attainment Profiles through conversations with thousands of local leaders and other stakeholders. During those discussions, we fielded a number of questions about setting local attainment goals aligned to the statewide goal. We calculated county level goals for all 100 counties.
myFUTURE NC

SETTING LOCAL ATTAINMENT GOALS

October 2021
CALCULATING THE STATEWIDE GOAL FOR 2030
House Bill 664

Vision: To create a stronger, economically competitive and prosperous North Carolina with opportunity for all the State adopted a new attainment goal

2030 Goal: 2 MILLION 25- to 44-year-olds will have completed a high-quality credential or postsecondary degree
Projected 2030 attainment rate for NC adults 25-44, by race/ethnicity

- **Total**: 60%
- **American Indian**: 28%
- **Asian**: 85%
- **Black**: 47%
- **Hispanic**: 36%
- **White**: 68%
Male-female attainment gap projected to stay at ~9% through 2030
CALCULATING LOCAL ATTAINMENT GOALS FOR 2030
1. Project Attainment Rate in 2030

- Add high-quality certificates (5%) & certifications (2.5%)
- Project this rate out through 2030 (12 years)
- Adjust for extreme growth (Capped growth at 2X state growth)
- Adjust for negative % change (Set growth to 0)
- Gather ACS data on adults age 25-44 for every NC county
- Observe % change with AA+ between 2009 and 2018

2. Estimate Share of State Shortfall

- Gather NC OSBM data on population of 25-44 year olds in 2030
- Multiply 2030 population by 2030 projected attainment
- Divide county population w/o a degree or certificate by state population w/o a degree or certificate
- Subtract population with a degree or certificate in 2030 by total population in 2030
- Multiply share of population without a degree or credential by state projected shortfall
- Determines each county’s share of NC’s non-credentialed population
- Determines each county’s non-credentialed population
### 2030: Projected county attainment (25-44) and share of state gap to goal

Projections are based on county share 25-44 with an associate degree or higher plus estimates of high-quality certificates and certifications.

Updated: November 17, 2020

<table>
<thead>
<tr>
<th>County</th>
<th>% Postsecondary Attainment</th>
<th>2030 Population 25-44</th>
<th>How many additional degrees/credentials do we need?</th>
<th>2030 Local Attainment Goal</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>2018 ACS</td>
<td>2030 Projected</td>
<td>Total Population</td>
<td>Projected with Postsecondary (C*D)</td>
</tr>
<tr>
<td>Alamance</td>
<td>43%</td>
<td>46%</td>
<td>48,030</td>
<td>22,042</td>
</tr>
<tr>
<td>Alexander</td>
<td>33%</td>
<td>39%</td>
<td>9,820</td>
<td>3,863</td>
</tr>
<tr>
<td>Alleghany</td>
<td>27%</td>
<td>27%</td>
<td>2,839</td>
<td>754</td>
</tr>
<tr>
<td>Anson</td>
<td>28%</td>
<td>37%</td>
<td>6,891</td>
<td>2,534</td>
</tr>
<tr>
<td>Ashe</td>
<td>41%</td>
<td>55%</td>
<td>6,661</td>
<td>3,689</td>
</tr>
<tr>
<td>Avery</td>
<td>31%</td>
<td>31%</td>
<td>4,318</td>
<td>1,336</td>
</tr>
<tr>
<td>Beaufort</td>
<td>40%</td>
<td>45%</td>
<td>10,501</td>
<td>4,725</td>
</tr>
<tr>
<td>Bertie</td>
<td>29%</td>
<td>38%</td>
<td>5,003</td>
<td>1,910</td>
</tr>
<tr>
<td>Bladen</td>
<td>35%</td>
<td>42%</td>
<td>8,873</td>
<td>3,733</td>
</tr>
<tr>
<td>Brunswick</td>
<td>43%</td>
<td>55%</td>
<td>36,057</td>
<td>19,969</td>
</tr>
<tr>
<td>Buncombe</td>
<td>58%</td>
<td>70%</td>
<td>77,112</td>
<td>53,941</td>
</tr>
<tr>
<td>Burke</td>
<td>33%</td>
<td>33%</td>
<td>23,399</td>
<td>7,611</td>
</tr>
<tr>
<td>Cabarrus</td>
<td>55%</td>
<td>68%</td>
<td>68,419</td>
<td>46,602</td>
</tr>
<tr>
<td>Caldwell</td>
<td>36%</td>
<td>42%</td>
<td>21,792</td>
<td>9,056</td>
</tr>
<tr>
<td>Camden</td>
<td>48%</td>
<td>48%</td>
<td>3,036</td>
<td>1,445</td>
</tr>
<tr>
<td>Carteret</td>
<td>50%</td>
<td>62%</td>
<td>17,394</td>
<td>10,758</td>
</tr>
<tr>
<td>Caswell</td>
<td>33%</td>
<td>45%</td>
<td>6,100</td>
<td>2,768</td>
</tr>
</tbody>
</table>
Discussion/Questions

1. Does this estimate for your local goal seem accurate/realistic?
2. Could your county use this local goal to catalyze conversations at the local level?
3. Should the goals be county specific or regional?
4. What are your thoughts/opportunities/concerns about setting local attainment goals?
5. What tools and other supports would help you use these local goals?

Participants can unmute themselves or share/ask a question in the chat box!
Call to Action

• Download county attainment profile and attainment goal setting guide

• Convene local leaders to discuss proposed goal

• Determine steps to set a local attainment goal (board approvals/public announcements)

• Begin conversations about areas of opportunity to move the attainment needle
Contact Information

**Carolina Demography**
Dr. Becky Tippett, Director - rtippett@email.unc.edu

**myFutureNC**
Melissa Caperton, Director of Regional Impact - melissa@myfutureNC.org

Toni Blount, Regional Impact Manager *(Sandhills & Southeast Regions)* - toni@myfuturenc.org

Angie Jenkins, Regional Impact Manager *(North Central & Northeast Regions)* - angie@myfuturenc.org

Tracie Metz, Regional Impact Manager *(Northwest & Western Regions)* - tracie@myfuturenc.org

Senemeht Olatunji, Regional Impact Manager *(Southwest & Piedmont/Triad Regions)* - senemeht@myfuturenc.org

**ncIMPACT**
Emily Williamson Gangi, Policy Engagement Director - emily.gangi@unc.edu