



## myFutureNC Local Educational Attainment Collaboratives Launched by ncIMPACT Initiative

Forum Five 5 Agenda | December 7-8, 2022

DoubleTree Riverfront | 100 Middle Street | New Bern, NC 28560

# JOIN US BEHIND THE CURTAIN

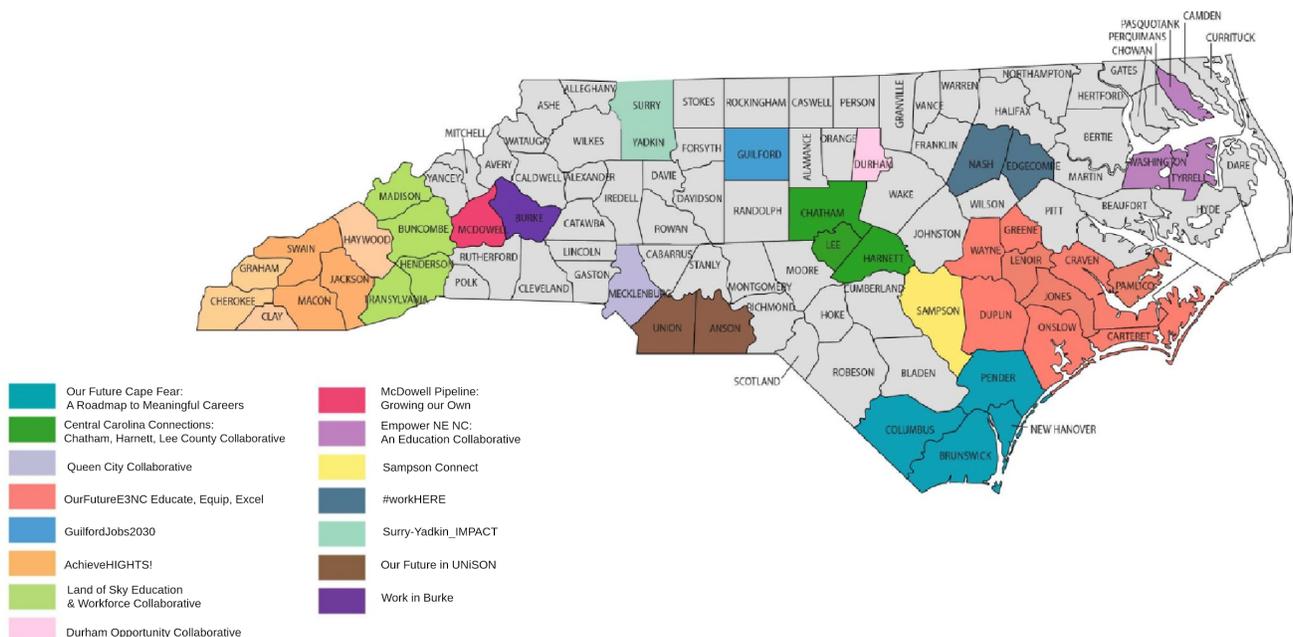
as we share our strategies for  
Getting North Carolina to 2 Million by 2030

## LEARNING OBJECTIVES

Participants will:

- A. Be inspired by what is possible
- B. Hear about the policy and program innovations undertaken by the LEACS
- C. Understand the process by which LEACs moved their collaboratives toward a strategic and transformational action plan
- D. Engage resources available to support this work going forward
- E. Celebrate the work ahead

## Local Educational Attainment Collaboratives



## DAY 1: December 7, 2022 - Open to the Public

Please be aware that this meeting of leaders will be filmed and some of it will be broadly distributed after production.

### 10:00-10:15 Drawing Strength: Engaging Local Communities towards a Statewide Goal

- [Anita Brown-Graham, Professor and Director of nclIMPACT Initiative at the UNC School of Government](#)

In 2018, the General Assembly adopted an ambitious goal: to ensure that by 2030, 2 million North Carolinians have earned a high-quality credential or postsecondary degree. That's 400,000 more than the number we have today. This session will discuss the goal, how the local education attainment collaboratives were designed to help achieve it, and the different phases of their work to date.

### 10:15-11:25 Belief in the Possible: Risking Curiosity, Wonder, and Transformative Change

- [Dakota Pawlicki, Director of Talent Hubs, Civic Lab](#)

Goals like these are not only ambitious; they are possible. This session, featuring a national leader in educational transformation, will tell the story of what is possible when community members bring their unique resources, insights, and networks together to solve a complex problem.

### 11:25-11:35 Break

### 11:35-12:15 Linking and Leveraging to Sustain Momentum through 2030 and Beyond

- [Rick Brown, Leader on Loan, Bank of America](#)
- [Dr. Lisa Chapman, President, Central Carolina Community College](#)
- [Tony Cozart, Granville County Commissioner](#)
- [Renita Dawson, Vice President, Workforce Continuing Education & Community Engagement Wayne Community College](#)
- [Scott Doak, Chief Human Resources Officer, UNC Health](#)
- [Nathan Ramsey, Director, Mountain Area Workforce Development Board; Executive Director, Land of Sky Regional Council](#)

This session will link teams to leadership from the private sector, local government, and education. These sector representatives will share why they are passionate for the work in their communities, how to engage them best, what keeps them from participating, what inspires them, and the best ways to keep them as champions.

### 12:15-1:00 Reflection Conversation Lunch

Time for thoughtful discussion! Participants will engage with each other, considering and discussing two questions over lunch. Each table will answer the questions on a large Post-It note and add that to one of the question charts nearest to their table.

## 1:00-2:30 Putting Promising Practices to Work: A Few Insights & Innovations from the 15 Local Education Attainment Collaboratives

Thomas Edison famously wrote, “There’s a way to do it better. Find it.” Taking up this challenge, each of the collaboratives identified a high-leverage practice or policy they felt well-matched the situation on the ground in their community. Find out what each collaborative tried out in their quest to boost educational attainment back home and why.

- **College and Career Access and Networks: Our Future in UNiSON, Queen City Collaborative, Our Future Cape Fear, Durham’s Opportunity Collaborative, Empower NENC**

These teams identified ways to address access and maximize the networks in their communities to reach educational attainment goals. Innovations and insights will reflect how they are addressing the barriers and how they are overcoming and solving issues using local and regional networks.

- **College and Career Alignment: Surry-Yadkin\_Impact, Sampson Connect, #WorkHere Collaborative, Central Carolina Connections, Work In Burke**

During this session, teams will share their journey to meet the attainment goal including how college and career alignment has been pivotal to development and growth. Insights and innovations from this group range from the structural to the specific, including initiatives such as targeted internships and apprenticeships.

- **Transition to Employment: GuildfordJobs2030, Land of Sky P20 Council, AchieveHIGHTS!, McDowell Pipeline: Growing our Own, OurFutureENC**

On their journey to reach the educational attainment goal, their approach explores alignment with the workforce needs in their community. These teams will share insights including how some have engaged with business and industry, and their important partnership in this work.

| Time      | Room: Palmer  | Room: Lawson   | Room: Hawks   |
|-----------|---|--|---|
| 1:05-1:30 | <b>College and Career Access and Networks</b><br><i>Our Future in Unison</i><br><i>Queen City Collaborative</i><br><i>Our Future Cape Fear</i><br><i>Durham's Opportunity Collaborative</i><br><i>Empower NENC</i><br><i>Timekeeper: Jess</i> | <b>Transition to Employment</b><br><i>GuildfordJobs2030</i><br><i>Land of Sky P20 Council</i><br><u><i>AchieveHIGHTS!</i></u><br><i>McDowell Pipeline: Growing our Own</i><br><u><i>OurFutureENC</i></u><br><i>Timekeeper: Abigail</i> |   |
| 1:35-2:00 | <b>College and Career Access and Networks</b><br><i>Our Future in Unison</i><br><i>Queen City Collaborative</i><br><i>Our Future Cape Fear</i><br><i>Durham's Opportunity Collaborative</i><br><i>Empower NENC</i><br><i>Timekeeper: Jess</i> |  | <b>College and Career Alignment</b><br><u><i>Surry-Yadkin Impact</i></u><br><i>Sampson Connect</i><br><i>#WorkHere Collaborative</i><br><i>Central Carolina Connections</i><br><i>Work In Burke</i><br><i>Timekeeper: Abigail</i> |
| 2:05-2:30 |   | <b>Transition to Employment</b><br><i>GuildfordJobs2030</i><br><i>Land of Sky P20 Council</i><br><u><i>AchieveHIGHTS!</i></u><br><i>McDowell Pipeline: Growing our Own</i><br><u><i>OurFutureENC</i></u><br><i>Timekeeper: Jess</i>    | <b>College and Career Alignment</b><br><u><i>Surry-Yadkin Impact</i></u><br><i>Sampson Connect</i><br><i>#WorkHere Collaborative</i><br><i>Central Carolina Connections</i><br><i>Work In Burke</i><br><i>Timekeeper: Abigail</i> |

## **2:30 – 2:45 Questions & Conversations with the Local Educational Attainment Collaboratives**

Each team will be available to continue the conversation about what you've just learned. If there was an innovation or insight that you found particularly compelling or wanted to hear more about, go to the room where you saw that team, introduce yourself, and let them tell you more.

## **2:45 – 3:00 Break**

Take a break, and pause for a moment to review insights from lunch, available on posters.

## **3:00 - 3:30 Alone We Can Do So Little; Together We Can Do So Much: Lessons Learned, Surprises Revealed, and the Wisdom We'll Carry with Us**

- **Toni Blount, Angie Jenkins, Tracie Metz, and Senemeht Olatunji, Regional Impact Managers, myFutureNC**
- **Facilitated by Kim Case, Brett Brenton, and David Smith**

For over a year, the myFutureNC Regional Impact Managers have worked alongside the 15 Local Education Attainment Collaboratives, providing support and gaining insights. What have they learned? What has surprised them? And, what will they bring forward in their future work?

## **3:30 - 4:20 Getting a Closer Look: Demoing a Tool of Improvement**

- **Lora Cohen-Vogel, Professor, UNC School of Education**

Achieving 2M by 2030 is a journey, not a destination. Journeys are rarely easy and never straight. In this session, we will describe the journey as well as the tools collaboratives used to help navigate roadblocks and across a changing landscape. Working alongside collaborative members and staff from myFutureNC and nclIMPACT, forum participants will have the opportunity to try out one of the tools and to consider using it to drive improvement in a critical issue of interest to them.

## **4:20-4:30 And, now.**

- **Cecilia Holden, President and CEO, myFutureNC**

myFutureNC will share updates on the progress of the educational attainment goal, including an overview of the 2022 County Attainment profiles. The role of cross-sector collaboration is evident as a critical component of success. myFutureNC celebrates these partnerships that impact communities across North Carolina.

## **4:45 Trolley Tour**

Enjoy an optional trolley tour! All are welcome to participate, with reservations available on a first-come-first-served basis at the time of registration.

## **5:30 Reception - North Carolina History Center at Tryon Palace**

All attendees are invited to join us for a reception to help close out this public engagement day!

## DAY 2: December 8, 2022 - for LEAC Teams and Partners

\*continental breakfast provided

### 9:00 – 9:15 A Word From Our Funders

- [Dwight Miller, Impact Officer, John M. Belk Endowment](#)
- [Scottie Parks, Impact Officer, Dogwood Health Trust](#)
- [Dr. Jada Brooks, co-director UNC Rural](#)

Welcome representatives from the John M. Belk Endowment, Dogwood Trust, and UNC Rural as they reflect on their own aspirations for this program and offer congratulations to the LEACs for their good work toward building capacity for transformational outcomes.

### 9:15-10:30 Using The Progress Tracker & Sharing Stories of Success

- [Dr. Sherika Hill, Family Connects Institute](#)

There is a remarkable and still-growing body of evidence showing how each LEAC team has developed its capacity for impact. Join us for this session in which we will explore the team-specific iteration of the progress tracker and hear from teams with exciting plans to use their tracker to demonstrate the benefits of capturing the stories of their accomplishments.

### 10:30 – 10:45 Break

A pause to notice our progress! Take a break and stroll through a visual gallery to be reminded of all of the progress that has already been made - because taking note of how far we have come can fuel us onward toward our goals and next steps.

### 10:45 – 11:30 Communicating Results for Maximum Impact

- [Dr. Robin Jenkins, Senior Implementation Specialist, UNC Frank Porter Graham Child Development Institute](#)

This interactive session will invite exploration of what helps a message break through in an information-dense world, and deep-dive into how to highlight the details that tell stories of success for maximum impact.

### 11:30 – 12:45 Coming Together is a Beginning, Working Together is Progress, and Staying Together is Success

- [Lora Cohen-Vogel](#)

Where we go from here is critical to the goal of reaching 2 million by 2030. Join this important session, where we will discuss that the work of sustainability is the work of scale and the practical application of systems response to change.

### 12:45 – 1:30 Lunch

## **1:30 – 2:30 Resource Fair Focused on Sustainability**

Going forward, it is important to stay connected with statewide resources available for support of local educational attainment efforts. Join this resource fair to meet some of these organizations and learn how they can help you chart the course of your next steps!

**Organization:** Bank of America  
**Representative:** Rick Brown

**Organization:** Belk Center  
**Resource:** Adult Learner Guidebook  
**Representative:** Emily Van Zoest and Jordan Dolfi

**Organization:** Communities in Schools for NC  
**Representative:** Ashley Cephas

**Organization:** Hunt Institute  
**Resource:** Post Secondary Attainment Policy Briefs  
**Representative:** Dr. Winn Decker

**Organization:** Institute for Emerging Issues, NC State University  
**Representative:** Phillip Cooper

**Organization:** myFutureNC  
**Resource:** Promising Practices Database and 2022 County Profiles  
**Representatives:** David Smith and Gina Zhang

**Organization:** NC Business Committee for Education  
**Resource:** Navigator: Connecting Education to Career  
**Representative:** Ciera Tucker

**Organization:** NC Chamber  
**Resource:** Talent Pipeline Management  
**Representative:** Andrew Meehan

**Organization:** NC Community College System  
**Resource:** Regional Teams Point of Contact and available services and resources  
**Representative:** Lindsay Tipton

**Organization:** NC Department of Commerce  
**Resource:** NCcareers and NC TOWERS  
**Representative:** Hollis Crosby and Jonathan Guaine

**Organization:** NC Department of Commerce, Division of Workforce Solutions  
**Resource:** Workforce Development Regional Operations Directors and Local Workforce Development Boards and available services and resources  
**Representative:** Reeshema Walker and Wes Watson

**Organization:** NC Department of Public Instruction CTE  
**Resource:** CTE Regional Teams Point of Contact  
**Representative:** Lee O'Neal

**Organization:** NC State Education Assistance Authority  
**Resource:** FAFSA Regional Team Points of Contact and available services and resource  
**Representative:** Kathryn Marker

**Organization:** NC Workforce Credentials  
**Resource:** Information around industry-valued credentials  
**Representative:** Cynthia Liston

**Organization:** ncIMPACT Initiative  
**Representative:** Abigail Holdsclaw, Jessica Dorrance

## 2:30-3:15 Collaboratives Share Their Plans for Moving Forward

- [Anita Brown-Graham](#)
- [Caryn Sterling, Graphic Recorder](#)

With a newly strengthened sense of the progress we have made together, join this unique visual experience as we look toward the future together, envisioning the exciting work ahead, what it will take to get there, and reconnecting to why we are doing this work.

## 3:15-3:30 Closing Ceremonies and Door Prizes

Stick around for team recognition and the awarding of certificates of completion!

**Generous funding provided by:**



**JOIN THE CONVERSATION ON-LINE:**

**#2millionby2030**

**@ncIMPACTsog**

**@myFutureNC**

